



Are you ready for PitchVision World Cup 2011?

The moment we've all been waiting for is finally here. We're excited to announce that you can now sign up for PitchVision World Cup 2011. We want our first World Cup to be big and brilliant and thanks to our friends across the world, it's promising that the enthusiasm, talent, and determination of everyone involved will make it a day that no-one will forget.

So come on, let's all get ready to play.

Visit www.pitchvision.com/worldcup

or call **+44 203 239 7543**

On the Day

The competition is straight forward.

It will be held 1-3 days before the ICC Cricket World Cup 2011. The objective is simple, **for a venue in each country across the world to use PitchVision on the same day.** The competition is based on overall participation and statistics gathered by our revolutionary motion-capture system that provides instant performance data across batting and bowling. The following data will determine the winner:

- Country that bowls the most balls
- Country that takes the most PV wickets
- Country that makes most PV runs
- The 'fastest nation' (highest average speed)
- Player of the year
- Best bowling/batting statistics by an Individual

Round up the Players

Our Web HUB will host a PV World Cup microsite within the PV Interactive website. The microsite will feature a **World Cup Leaderboard** showing progressive scores for each country, in each category. Below this will be a dashboard of 'PitchVision Live Data' report and video player reporting scores and wickets for each participant country, suitably branded with national flag and colours) There will be live Twitter commentary and live comments can also be entered by each country. As a result, we will have **global cricket in real time, with both Data and Video.**

Rules of the Day

- Everyone must have a PitchVision system running, with players registered and ready to go.
- Each venue can set its own start and end times - the longer you play, the greater chance you have to lead your country to glory. You can play from dawn to midnight in your local time.
- All systems must have at least 1 PitchVision camera running (preferably 2) for live video clip feeds.
- All systems must have direct Internet connection for rapid upload of data throughout day. We encourage all participants to then sit back and watch as **scores and video clips from across the globe pour in.**


Get a Sponsor

Local Sponsorship: All participant venues are encouraged to find a local sponsor for their local event to help cover local costs and raise the profile of the event. Your sponsors will be provided with branding on the World Cup hub adjacent to your countries scores and we encourage you to place their banners in the background of your camera views.

Sponsors can be assured of the great local PR and global exposure to our world-wide community.

Global Sponsorship: We are currently discussing headline 'Gold' and 'Silver' sponsorship with several UK parties, however we will welcome any expressions of interest from your own local sponsors for these packages. Gold Sponsorship features naming rights for the event as well as branding throughout the microsite. Silver Sponsorship provides for prominent branding on the key microsite section such as the leaderboard.

Please call **+44 203 239 754** for any further clarifications or information regarding sponsorships.



Gold Sponsor Logo

LEADERBOARD

Country	Balls	Pace	Wkts	S/R	Runs	S/R	4s	6s
India	81504	44.72	4271	11.64	12965	40.78	1246	70
United Kingdom	11465	49.26	397	15.19	4277	78.71	373	26
United States	5709	40.43	320	11.23	543	25.66	38	-
Australia	5377	47.36	136	28.22	516	33.53	50	-
South Africa	4969	46.96	571	8.70	-	-	-	-
New Zealand	4359	43.23	166	14.84	229	12.08	24	-
England	4025	51.48	141	18.17	1478	101.03	140	28
West Indies	2944	51.97	12	118.33	453	29.72	58	-
Trinidad and Tobago	1391	52.39	3	241.33	142	21.29	6	-
Canada	160	53.08	22	7.27	-	-	-	-

AUSTRALIA

ENGLAND

INDIA


NEW ZEALAND

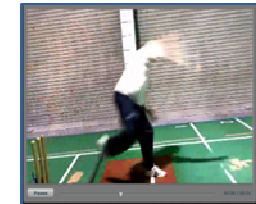
National Sponsor


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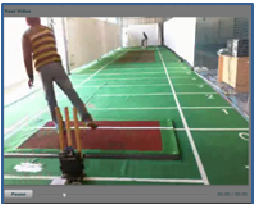
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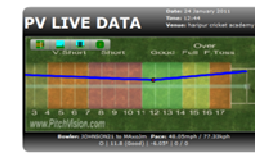
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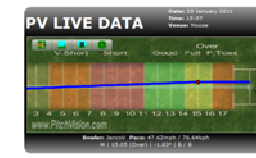


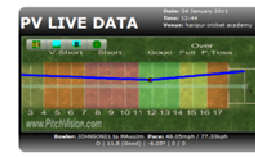


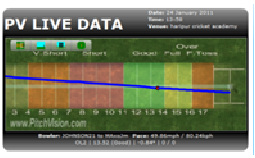


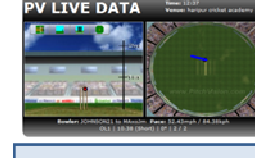


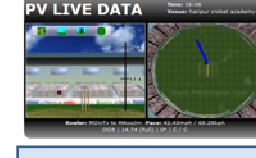


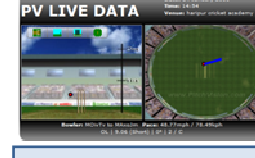


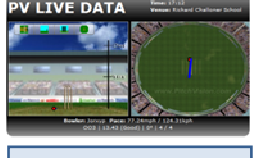












SCORES

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Proposed Dates

The PV World Cup will take place on one of the 3 dates listed to the right. What day works best for you? Please email worldcup@pitchvision.com

SUNDAY, March 27th 2011

FRIDAY, April 1st 2011

SUNDAY, April 3rd 2011

We will confirm a final date by February 21st 2011.